

We will continue to go to market with **strong** Agtegra offers that provide **value** to our customers with a relentless focus on the **customer's experience** and their **success**.

Seed

Winter Rush

- ▶ Signed contract with minimum 25 units of Mycogen/REV corn hybrids receives \$15/unit discount
 - ▶ Focus products: REV 0578, REV 0745, REV 0827, REV 1247
- ▶ Signed contract with minimum 90 units of Mycogen soybean varieties receives \$3/unit discount
- ▶ For orders over 50 units of corn seed and/or 180 units of soybean seed it is recommended to use two or more products per crop to increase success
- ▶ Offer valid until March 15, 2019

Seeing Is Believing

- ▶ Introduce new NK seed customers to NK brand
- ▶ New NK seed customers plant minimum of 40 units of corn seed and 120 units of soybean seed
 - ▶ Receive \$20/unit discount on corn seed and \$8/unit on soybean seed
 - ▶ Offer maximum: 80 units of corn seed and 240 units of soybeans (1:3 ratio)
 - ▶ Offer not eligible on Enogen corn
 - ▶ Offer valid until March 15, 2019

Fertilizer

- ▶ Deferred payment terms to April 15, 2019 on all booked fertilizer purchases
- ▶ \$10/ton cash discount on all prepaid urea purchases
 - ▶ Valid until April 15, 2019

Reminder: Remaining Acres Ahead fertilizer payments are due Mar 15, 2019 (75%)

Crop Protection

- ▶ Deferred payment terms to Jan 15, 2020 on select in-crop micronutrient and fungicide purchases (valid 2019 crop year)

Top Profits

Corn

- ▶ Custom apply:
 - ▶ Pass 1: Apply urea with Remain
 - ▶ Pass 2: Top-dress urea with Remain
 - ▶ Pass 3: Miravis Neo (13.7 oz/ac) and CoRoN (2 gal/ac)
 - ▶ Receive FREE Agtegra Aerial Application
- ▶ Book by June 1, 2019

Soybean - High Yield

- ▶ Delaro (8 oz/ac), MicroSul 503B (64 oz/ac) and CoRoN (1 gal/ac) for \$24/acre
 - ▶ Receive free variable rate prescription and \$6.75 Agtegra ground application (optional)
- ▶ *Recommended CruiserMaxx Vibrance and Preside Ultra seed treatment*

Soybean - White Mold

- ▶ Miravis Neo (13.7 oz/ac) and MicroSul 503B (64 oz/ac) for \$21/acre
 - ▶ Receive free variable rate prescription and \$6.75 Agtegra ground application (optional)
- ▶ *Recommended CruiserMaxx Vibrance, Preside Ultra and White Mold Protection System seed treatment*

Catalyst allows growers to choose from proven crop protection and seed products that best suit their operational needs while earning valuable awards.

Ag Technology

Utilize technology to properly select and place hybrids and varieties and focus nutrient investments in zones with the greatest ROI potential. Use soil sampling to understand where to fertilize, how much to fertilize and how nutrient levels change over time.

- ▶ Utilize Acres Ahead and Ag Technology Advantage credits on MZB enrollments, soil sampling, prescriptions and R7
- ▶ Position Climate FieldView for quantifying farm management decisions in 2019