

When results matter, put **POWER COW** mineral in your feeder.

MINERAL MANAGEMENT

- Mineral intake should be 2 to 4 ounces/head/day.
- When figuring consumption, remember the calves that are in the pasture. As calves get closer to weaning, mineral intake could be 1 to 3 ounces.
- Generally, cattle with high requirements will eat more than those with low requirements (i.e. lactating cows will eat more than dry cows).
- Soil nutrient levels affect consumption. Mineral intake is low in areas with alkaline soils.
- Forage quality and quantity influence intake. Cattle eat more mineral when grazing poor-quality forages or when there is a shortage of forage.
- Cattle will eat less mineral when protein or energy supplements are fed.
- Cattle tend to eat less mineral when drinking water with a high level of salinity (salt). Intake will be higher when cattle have ready access to feeders. Intake tends to be higher in small pastures.
- Changing placement of feeders relative to water and resting areas can impact intake.
- A large portion of mineral intake might occur in the evening, prior to sunset.

MINERAL USAGE

Number of Animals	Approximate Mineral Amount
25 Cows	3 bags/month
50 Cows	6 bags/month
100 Cows	12 bags/month
250 Cows	30 bags/month

* Based on 1 mineral feeder per 25 cows

IMPORTANT: This bag may contain medicated or non-medicated feed. Please refer to the attached label for specific nutrient, medication, and feeding directions concerning the product in this bag.

WEATHERIZATION

Weatherization is an important piece of our Power Cow mineral program. Weatherization resists moisture from rain or humidity, reducing clumping or hardening of product in the feeder. The course, particle size cuts down on mineral loss from wind, saving producers money and providing the ability to consistently track intakes. The palatability of our CVA Power Cow mineral line creates improved intakes, assuring producers that their herd is meeting their daily requirements. The Power Cow minerals come with the options of additional IGR, Garlic, CTC-IGR, XPC yeast or MOS.

Mineral	Description
Power Cow All Season 6 or 8 Range Mineral	Our GO-TO product when customers are looking for weatherized, quality 3-4 ounce complete mineral. This is recommended year around unless needing to supplement with breeder mag on lush grasses.
Power Cow All Season 8 LS Mineral	Weatherized 2 oz mineral. This is lower in salt at 6%. This product can also be fed year-round.
Power Cow Breeder Mag	Designed for the early green grass or rye grazing mineral.
Power Cow Calving Breeder Availa 4 Mineral	This mineral is designed to be fed 60 days prior to calving to 60 days post calving. It is a program supporting fetal development improving health and performance for the next generation of calves.

Our Mission

Embracing the Cooperative Spirit to deliver value to our members.

Our Vision

To be a world-class cooperative ensuring the long-term success of our employees and customers.