

TRUCARBON™ 2021 OFFERING

IDEAL FARMER PROFILE:

- Switched to complete no-till, strip-till or reduced till on any field within your operation within the last 5 years.
- Added cover crops, started double cropping, and/or added use of perennials on any field within your operation within the last 5 years.
- Has acres enrolled in the Truterra™ Insights Engine or is willing to have your fields enrolled into the Truterra™ Insights Engine.
- Is the landowner or can provide proof you have the right to market the carbon sequestered on the fields you rent.

HOW TO SIGN-UP FOR THE TRUCARBON™ 2021 OFFERING

1. Go to Truterraag.com/CarbonSurvey and complete the 30-second questionnaire. Survey completion is the only avenue for program enrollment or to express interest.
2. You will receive an email 24-48 hours later if you are a good candidate for the current carbon offer by Truterra, LLC.

IF YOU ARE A PRE-QUALIFIED CANDIDATE FOR OUR CURRENT OFFER:

1. Follow instructions in the email to begin onboarding process
2. Complete onboarding requirements
 - a. If your fields are identified as priority – confirmation email is sent with estimated dollar range payment
 - b. If your fields are not identified as priority – notification email is sent with further information on future offerings
3. Begin full data collection phase – *Truterra™ will contact you directly to begin this process*
4. Truterra completes required soil sampling
5. A third-party verifier will be in touch with you to confirm the data provided
6. Final offer and contract sent via email for review and signature
7. Full payment sent via mail in the second half of 2021.

IF YOU ARE NOT A CANDIDATE FOR OUR CURRENT OFFER:

1. Remain on TruCarbon™ email list – this is how we will communicate with you should you qualify for a future opportunity.
2. Follow email instructions to set up time with an agronomist to continue preparing to sell your carbon.
3. Enroll your acres in the Truterra™ Insights Engine through a Truterra™ Retailer. If there is not a Truterra™ retailer in your area, follow email instructions to set up time with a Truterra™ representative.

Visit Truterraag.com/CarbonSurvey to get started.