



Job Description Marketing Internship

ABOUT THE COMPANY

Chartered in 1919, The Equity is one of the largest independent agricultural cooperatives in Illinois. The Equity offers a broad range of products to fulfill our customers' needs within the areas of Agronomy, Grain, Feed & Livestock, Energy, and a Retail Store. Our market covers approximately 20,000 square miles with 23 different locations. The Equity strives to provide the best products, latest technology, and highest quality service.

THE POSITION

The Equity is seeking a Marketing Intern who is pursuing a B.S. or a B.A. degree(s) at a four-year college/university with a major in marketing, agricultural communications, agriculture business, advertising, journalism or related fields. Candidates with strong written and oral communication skills combined with a passion for agriculture should apply.

The internship will provide the opportunity to design and implement marketing projects. Internship learning experiences will include, but are not limited to:

- Managing projects including social media
- Developing advertising & promotional materials
- Coordinating and attending training meetings
- Representing The Equity at various events
- Experiencing a professional office environment

APPLICATION

Please submit a resume and cover letter as well as an application.

Send application by email or mail to **Geri Wohltman** by November 19th.

Geri Wohltman, Marketing Manager
201 W Roadway Ave
Effingham, IL 62401
Geri.Wohltman@TheEquity.com