



2020 R7 Tool Comprehensive Subscription - Available Discounts

<p>Subscription Fee:</p> <h1>\$70,000</h1>	<p>Unlimited Acres</p>	<p>R7 Tool Standard Access requires:</p> <ul style="list-style-type: none"> • A minimum level of WinField[®] United purchases • CROPLAN and/or WinField United partnered seed purchase • AgriMine[®] Subscription
DISCOUNT	ACTIVITY	
<h1>\$40,000</h1>	<p>Campaign Execution:</p> <ul style="list-style-type: none"> • Create and execute campaigns on the following topics: <ul style="list-style-type: none"> ○ tissue sampling ○ seed ○ crop protection or plant nutrition <p><i>*Follow-up commitment from retail sellers</i> <i>*List of grower customer numbers required for each campaign</i> <i>*Customer to provide click and open rates</i> <i>*Leverage and access WinField United's campaign library</i></p>	
<h1>\$10,000</h1>	<p>Content Calendar:</p> <ul style="list-style-type: none"> • Create a content calendar to plan campaigns • The content calendar should include campaign topics, date of campaigns, incorporate clinics and other grower events 	
<h1>\$10,000</h1>	<p>Grow:</p> <ul style="list-style-type: none"> • Increase CROPLAN and/or partnered seed brand sales by \$250,000 or 5% <p><i>*Partnered seed includes Monsanto, Syngenta and Corteva brands purchased through WinField United</i> <i>*Growth will be calculated on wholesale sales between October 1, 2019 and September 30, 2020</i></p>	
<p>Earn up to \$60,000 by participating in the activities listed above.</p>		
<p>Details: Comprehensive subscribers are automatically re-signed for the Comprehensive subscription each season – opt out available Subscription will be invoiced in November of 2019 Earned discounts will be credited in October of 2020 Subscription invoice will be due October 15, 2020</p>		



2020 R7 Tool Price Card

Effective November 1, 2019

R7 Tool Comprehensive Subscription

Allows access to:	R7 [®] Annual Access Fee (\$70,000/owner)	Seed Prescription (\$0/acre)	Fertilizer Prescription (\$0/acre)	In-Season Image (\$0/acre)
Top 10 - Answer Plot Data	✓			
Characterization Chart (CHT)	✓			
Performance Mapper	✓			
View NutriSolutions 360 Report	✓			
Archive Maps	✓			
PDF's of Field Reports	✓			
Scouting Reports	✓			
Processed Yield Maps	✓			
Profitability Maps	✓			
Field Response Maps	✓			
Multi - Field Dashboard	✓			
Field Benchmarking	✓			
Historical Biomass	✓			
Archive Rx Map Seed Prescriptions		✓		
Multi-hybrid Seed Prescriptions		✓		
Archive Rx Map Fertilizer Prescriptions			✓	
In-Season Image Fertilizer Prescriptions ²			✓	
In-Season Images				✓
Partial In-Season Images				✓

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